

State of Arkansas Employee Benefits Department goes live with HealthFlash

Atlanta – April 22, 2003 – HealthFlash, Inc., a leader in compliance management solutions, announced today that the State of Arkansas Department of Labor and Benefits (EBD) has gone live with the innovative HealthFlash application. Supporting 310 school districts, 142 state agencies, and 5 retirement groups throughout the state, EBD selected HealthFlash in 2002 to help manage its compliance with federal and state labor laws. The Department selected HealthFlash in 2002 to help manage its compliance with federal and state labor laws.

“HealthFlash has been instrumental in helping us manage large and complex programs, such as our statewide HIPAA (Health Insurance Portability and Accountability Act) project,” said George Platt, Director of Technical Operations. “With the HealthFlash solution, we’re able to take large amounts of unstructured project data and move it into an automated workflow. We benefit from not only more efficient and effective compliance processes, but also significant reductions in costs and risk.”

“Our work with the Arkansas Department of Labor and Benefits has been a strong and productive team effort,” said Steve McGraw, CEO and President of HealthFlash. “We’re delighted that the HealthFlash solution will provide value and ROI as the organization addresses its ongoing compliance management needs.”

About HealthFlash

HealthFlash, Inc., based in Atlanta, Georgia, provides the leading compliance management application for the healthcare industry. The application assists hospitals, managed care organizations, and other healthcare entities in managing their accreditation and compliance processes. HealthFlash provides the healthcare industry with a full set of tools to better manage their compliance, accreditation, and strategic projects through a single enterprise-wide solution. HealthFlash applications support accreditation and compliance with JCAHO, HIPAA, NCQA, URAC, CMS in 45 managed care health plans, 55 hospitals, 110 long-term care facilities and several State administered plans.

For additional information, please contact:

Craig Peeples

Office: 678-992-0262

craig.peeples@healthflash.net