

## Press Release

### Kaiser Foundation Health Plan of Georgia partners with Emerging Solutions to enhance HealthFlash to meet the managed care market's quality needs.

Alpharetta, Georgia, March 14, 2000 - Emerging Solutions, Inc. is pleased to announce that Kaiser Foundation Health Plan of Georgia of Kaiser Permanente, has decided to manage accreditation quality initiatives using Emerging Solutions' HealthFlash™ product. Brian Moore, Emerging Solutions' COO, said, "This is a major advance in Emerging Solutions strategy of servicing and bringing together all players in the healthcare arena with it's Internet application, HealthFlash. HealthFlash, a project and document management tool, can help manage both the business and accreditation side of healthcare." The application is hosted on the Internet and clients need only a web-browser and an Internet connection to implement it.

Thomas Judd, C.P.H.Q., Director, Quality Assessment, Improvement and Reporting added, " We see the possibility of managing all compliance activities, starting with NCQA and extending to other federal, state and company-specific requirements. The vision is to have all standards' owners start their day viewing the current results of compliance activities and to make it easy to take the best next steps."

Kaiser is going to assist in developing an Internet accreditation compliance package positioned to revolutionize today's paper-laden, resource intensive process. The NCQA module will be the next addition to HealthFlash™ a suite of Internet project and accreditation management tools designed to keep managed care organizations continuously ready for survey." said Amy Black, Emerging Solutions Program Strategists.

---

HealthFlash is Emerging Solutions project and document manager for healthcare. Over 200 companies currently rely on Emerging Solutions to expand communication, increase accountability and provide real-time access to project information for both the healthcare and construction industries.

HealthFlash is an Internet tool that helps leaders in healthcare manage their operations more effectively. HealthFlash is designed to expand communication, increase accountability and provide real-time access to project information. With HealthFlash Executive, managers can track progress on key strategies, obtain project summary information, review key indicators performance, and view accreditation compliance updates. HealthFlash Flagship promotes team collaboration and efficiency by creating, tracking, and logging all information related to projects, indicators, tasks, meetings, and documents. In addition, the built-in accreditation manager allows the organization to assess their standard compliance, develop and track action plans to address deficiencies and build a virtual document room.

The Georgia region of Kaiser Permanente (KP) is a nonprofit organization providing comprehensive health care for more than 258,000 people in the metropolitan Atlanta area. The Georgia Region was established in 1985 as part of a strategic initiative to establish this prepaid group practice in the southeastern United States. Metropolitan Atlanta was chosen because of its role as the area's commercial and cultural center. Comprehensive coverage ranges from preventive care, such as well-baby checkups and immunizations, to surgical and hospital services.

The Georgia region serves a 20-county area and is offered by more than 700 employers. Care is provided at nine modern, state-of-the-art medical facilities in the metro-Atlanta area by over 300 physicians and other practitioners of The Southeast Permanente Medical Group (TSPMG), as well as a network of nearly 600 affiliated primary care physicians who practice in community settings. Many specialty services are provided through contracts with community physicians. Inpatient care is provided by TSPMG physicians through contracts with the area's leading hospitals. The Georgia region of Kaiser Permanente has received

three-year NCQA accreditation twice and currently holds NCQA "Excellent" status for its medicare products.