

## **Blue Cross & Blue Shield of Rhode Island Chooses the Compliance 360 Solution**

Atlanta, GA. – March 21, 2007 – Compliance 360, a provider of governance, risk and compliance (GRC) management software, today announced a leading health insurance provider, Blue Cross & Blue Shield of Rhode Island (BCBSRI) has selected Compliance 360 to automate and manage their compliance program.

BCBSRI has been the state's leading health insurer for 67 years, covers more than 680,000 customers, and is known as Rhode Island's only locally based not-for-profit health insurance company. BCBSRI has developed a robust Corporate Compliance & Ethics Program to adhere to pertinent regulations and requirements as well as foster a culture of compliance. In order to optimize their program, BCBSRI started looking for a compliance management solution that would heighten their awareness of applicable laws and regulatory revisions.

BCBSRI selected Compliance 360 based on the company's reputation and the product's ability to provide a real time view into "evidence of compliance" throughout the organization. BCBSRI specifically chose the solution to organize all of their federal and state specific statutes and regulations in one repository, tie the regulations to the appropriate corresponding policies, and associate this documentation back to the business owners. Other key solution features include a centralized database of all compliance related documentation, automated tracking and management of compliance activities, and on-demand reporting capabilities.

"We needed a solution that would enhance our existing processes and staff, and provide a corporate-wide view of all our compliance policies. We also needed a product that could tailor their offering to our industry-specific regulations," says Shanna Marzilli, Compliance Officer of Blue & Cross Blue Shield of Rhode Island. "Based on the reputation of the product and the company, we knew Compliance 360 would be a solid match for our requirements and a technology partner we could depend on as our business grows."

### **About BCBSRI**

Blue Cross & Blue Shield of Rhode Island has been the state's leading health insurer for 67 years and now covers more than 680,000 customers. Blue Cross & Blue Shield of Rhode Island is an independent licensee of the Blue Cross and Blue Shield Association.



### **About Compliance 360**

Compliance 360 helps companies in regulated industries address the most important facets of a comprehensive governance, risk and compliance management program. The results are reducing risks, improving efficiencies and protecting a company's brand. The Compliance 360 on-demand software suite includes products that address IT governance, policies and procedures management, incident management, surveys, Sarbanes Oxley compliance and enterprise risk management. Compliance 360 has headquarters in Atlanta, GA and assists over 70,000 users everyday in a variety of highly regulated complex business environments. For more information, visit Compliance 360 at [www.compliance360.com](http://www.compliance360.com).

*Editor's Note: Compliance 360 is a registered trademark of Compliance 360, Inc. All other trademarks are recognized as proprietary to their owners.*

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